

Support the John P. Imlay Tiger Tribute at Zoo Atlanta

John P. Imlay, Atlanta's "Godfather of angel investing" who passed away in March 2015, left an incredible legacy within the Atlanta community and is credited with creating two of Atlanta's largest technology industries in software and Internet security. Lauded for his ability to motivate and inspire entrepreneurs, his hugely successful software company, Management Science America (MSA), helped launch the careers of more than 300 CEOs and nearly 100 companies.



John was a supporter of Zoo Atlanta and admired the tiger as his mascot in business. To commemorate his legacy, Tom Noonan and John Yates, two leaders of the local technology community, have stepped up to spearhead a fundraising effort to name Zoo Atlanta's Sumatran tiger habitat in John's honor.

The goal of this effort is to raise at least \$500,000, of which \$100,000 has already been generously committed. Once the goal is reached, the tiger habitat will be named the John P. Imlay Tiger Exhibit for the life of the exhibit, in addition to featuring a list recognizing donors of \$5,000 or more.

What's especially exciting about this opportunity to acknowledge John's legacy is that this effort will support the next phase of Zoo Atlanta's growth, and be matched through a generous capital campaign matching grant from the Robert W. Woodruff

Foundation – effectively turning this tribute into a \$1 million fundraising effort.

The *Grand New View: Elephants, Events & Expansion* capital campaign will enable Zoo Atlanta to repurpose the historic Cyclorama building into a one-of-a-kind special events facility overlooking a greatly expanded African Savanna with elephants and giraffe roaming the plains.

To read more about this project that donations to the Imlay Tiger Tribute will support, please visit zooatlanta.org/grand_new_view.

To play your part in honoring John Imlay's legacy in making the Atlanta technology community what it is today, please visit give.zooatlanta.org/imlay to make your donation today.