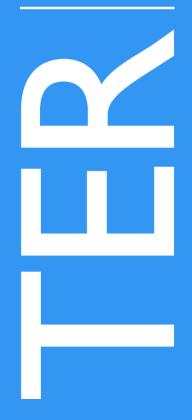
# Atlanta's Technology Executives Roundtable April 20, 2021

Technology Executives Roundtable

International Expansion:
Where to Open Your
International Office in 2021

Please hold until the session begins





**Rob Pinataro** 

President, Technology Executives Roundtable

CEO, Payspan, Inc.

Your Forum

Candid discussion

CEOs, CFOs & Investors

Subject Matter Experts

Complex leadership issues

Share, challenge & test ideas

Technology Executives Roundtable



## Thank you to our generous sponsors

Arketi Group: Digital Marketing for B2B tech companies

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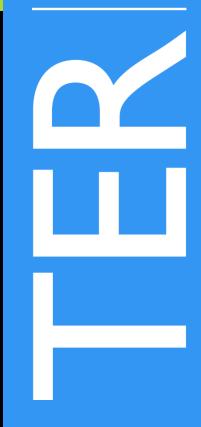
Morris, Manning & Martin: Full-service law firm

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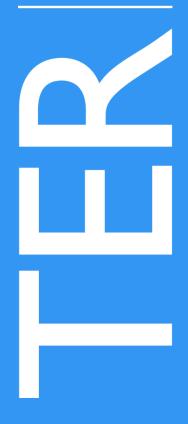


### **Zoom Etiquette**

--Please <u>mute</u> during presentations.

-- Chat if you want to ask a question.

--We are recording for educational purposes; this is not specific legal, accounting or tax advice; consult your advisor





April 20, 2021



### Sageview's Strategy

Sageview Capital was founded in 2006 and makes growth equity investments in leading techenabled businesses to help ambitious entrepreneurs with innovative products scale their companies

### Focused. Repeatable. Demonstrated.



We make 3-5 investments per year ensuring a high degree of senior partner focus and involvement



We partner with passionate management teams with established, high ROI products



We leverage our Global 2000 network, extensive experience, and operational expertise to drive value

#### Typical Company Characteristics

Established productmarket fit Substantial customers & large TAM

High customer retention

20%+ growth

~\$10-50M of revenue; recurring or reoccurring

Limited or no leverage

Competitive moats

Corporate or unit level profitability

#### Sageview's Edge

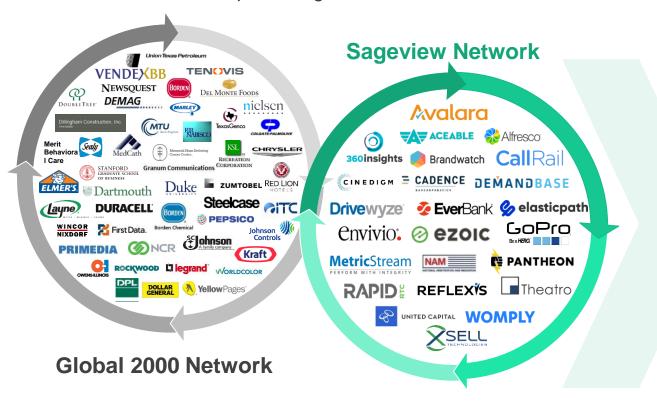
As active partners, we leverage our decades of industry experience, operational expertise, and extensive network to help companies grow



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### Sageview's Network

We have a Global 2000 network through which we can connect our companies with the customers, executives, and talent required to grow their business



- Customer introductions
- Product feedback& insights
- Recruiting & hiring
- Exits

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### Sageview's Partnership

We bring a lead investor mindset to every investment; across our portfolio companies, we believe we are always the most active investor



We bring our deep operational expertise to bear and work side-by-side with our management teams to help accelerate growth and improve operational efficiency

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#### Disclaimer

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**MODERATOR:** John Woodward **VP, Global Commerce Metro Atlanta Chamber** 

## echnolog> Roundtable







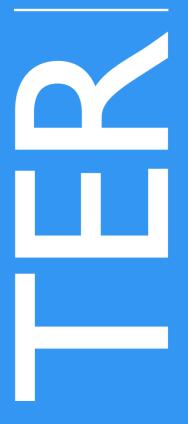
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**Greg McGraw** MacStadium, Inc.



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### **INTERNATIONAL TRADE REPRESENTATIVES**







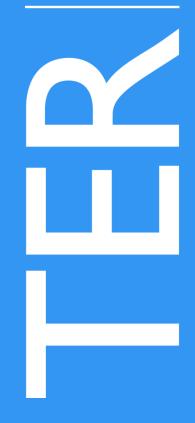
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# Please join our May Virtual Meeting

lechnology Executives Roundtable

Technology Executive Compensation & Talent Acquisition:
New Trends Impacting Tech
Companies

May 18, 2021

### **UPCOMING TER EVENTS**

June 15, 2021

### ALL STAR SALES PANEL: TOP 10 KEYS TO MARKETING & SELLING EFFECTIVELY IN THE LOWER TERM VIRTUAL WORLD



## Please stay after for

Technology Executives Roundtable

Q&A with today's Speakers

