

October 2021

Atlanta's Technology Executives Roundtable

**Entrepreneurship through the Diversity Lens:
Supporting and Increasing Diversity in
Your Tech Company**

*Please hold until
the session begins*

TEER | Technology Executives Roundtable



David Brinkman

Incoming President 2022

Technology Executives Roundtable

General Manager, Nintex AssureSign

Your Forum

Candid discussion

CEOs, CFOs & Investors

Subject Matter Experts

Complex leadership issues

Share, challenge & test ideas

Thank you to our generous ATL sponsors

- Arketi Group: Digital Marketing for B2B tech companies
- Frazier & Deeter: Accounting & Advisory
- Morris, Manning & Martin: Full-service law firm
- Sterling Seacrest Pritchard: Insurance and risk mgmt services
- Truist Bank: Full service corporate/ investment banking
- Wm Leonard & Company: Real estate specialists for high growth companies

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ZOOM Etiquette

- “Pin” the TER video box on your Zoom feed
- Please mute audio/video during presentations.
- Chat if you want to ask a question.
- We are recording for educational purposes; this is not specific legal, accounting or tax advice; consult your advisor

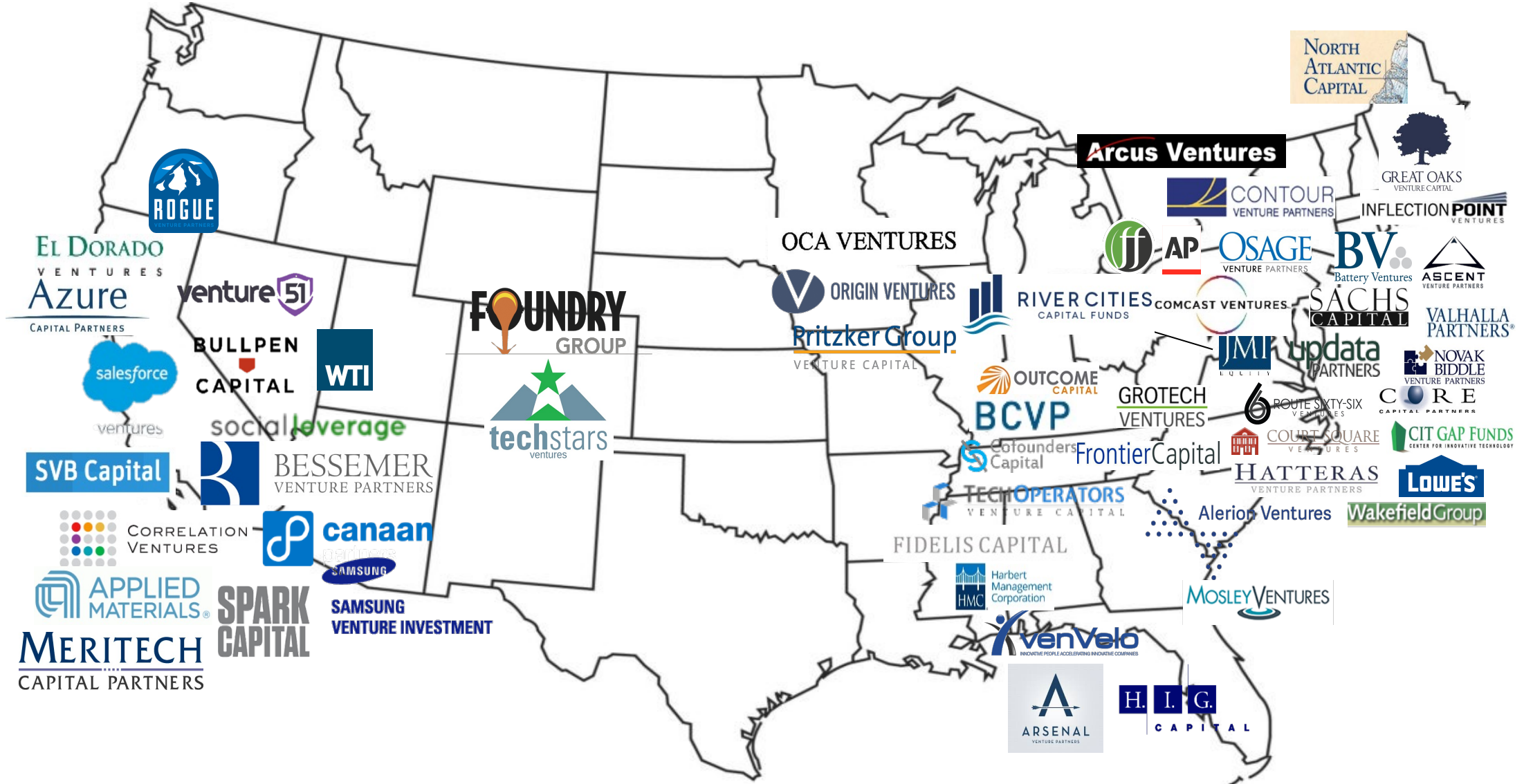


Great Companies Can Come From Anywhere

IFP Criteria

Stage:	Seed & Early
Initial Check Size:	\$500K - \$1M
Investment Thesis:	“Great Companies Come From Anywhere” (Diverse teams, diverse geographies)
Investment Themes:	1) The Future of Housing & the Home 2) The Future of Work & the Enterprise
Approach:	Active, involved, engaged Typically lead, prefer to syndicate

IFP Co-investment Partners



We have co-invested with **60+ venture firms** over the past decade

Investing in great companies since 2007



IFP Team



John Cambier
Managing Partner - Enterprise



Lister Delgado
Managing Partner - Enterprise



Chris Langford
Managing Partner - Home





LET **Teachers** InT**ouch** DO THE WORK!

Makes School Improvement Easier!



Let TeachersInTouch do the work so teachers can teach!

- TinTelligence Algorithm
- Quickly engage parents
- Support School Wide PBIS
- State & Federal Compliance for subgroups
- Referral Processing



TeachersInTouch is an all-in-one solution that gets rid of outdated workflows that blunt the impact of good teaching.

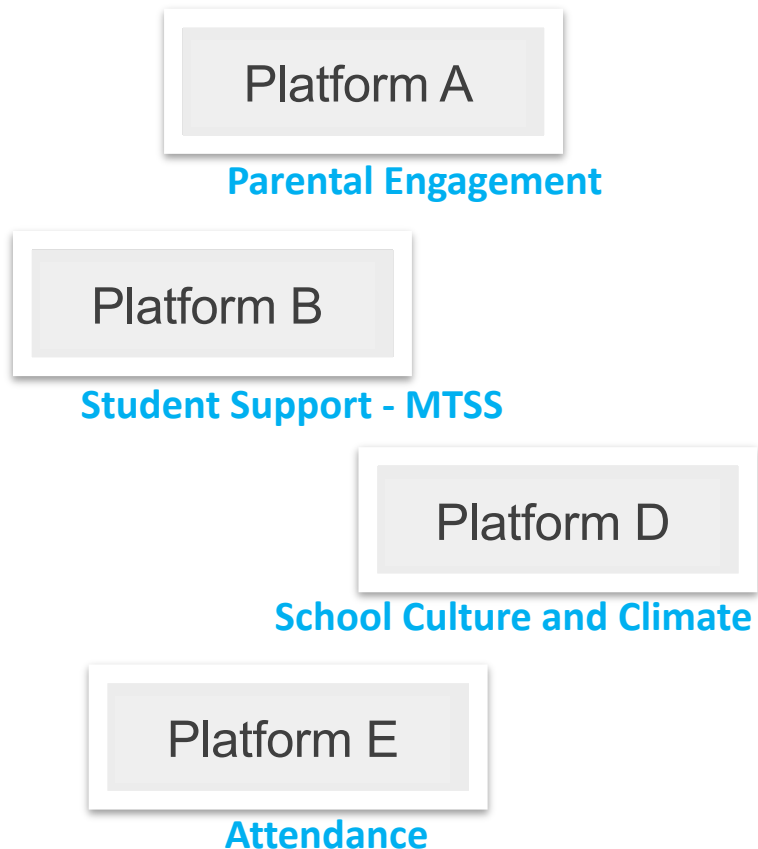
Our turnkey platform automates workflows and provides instructional support so the teacher spends less time on red tape and more on quality teaching and learning.



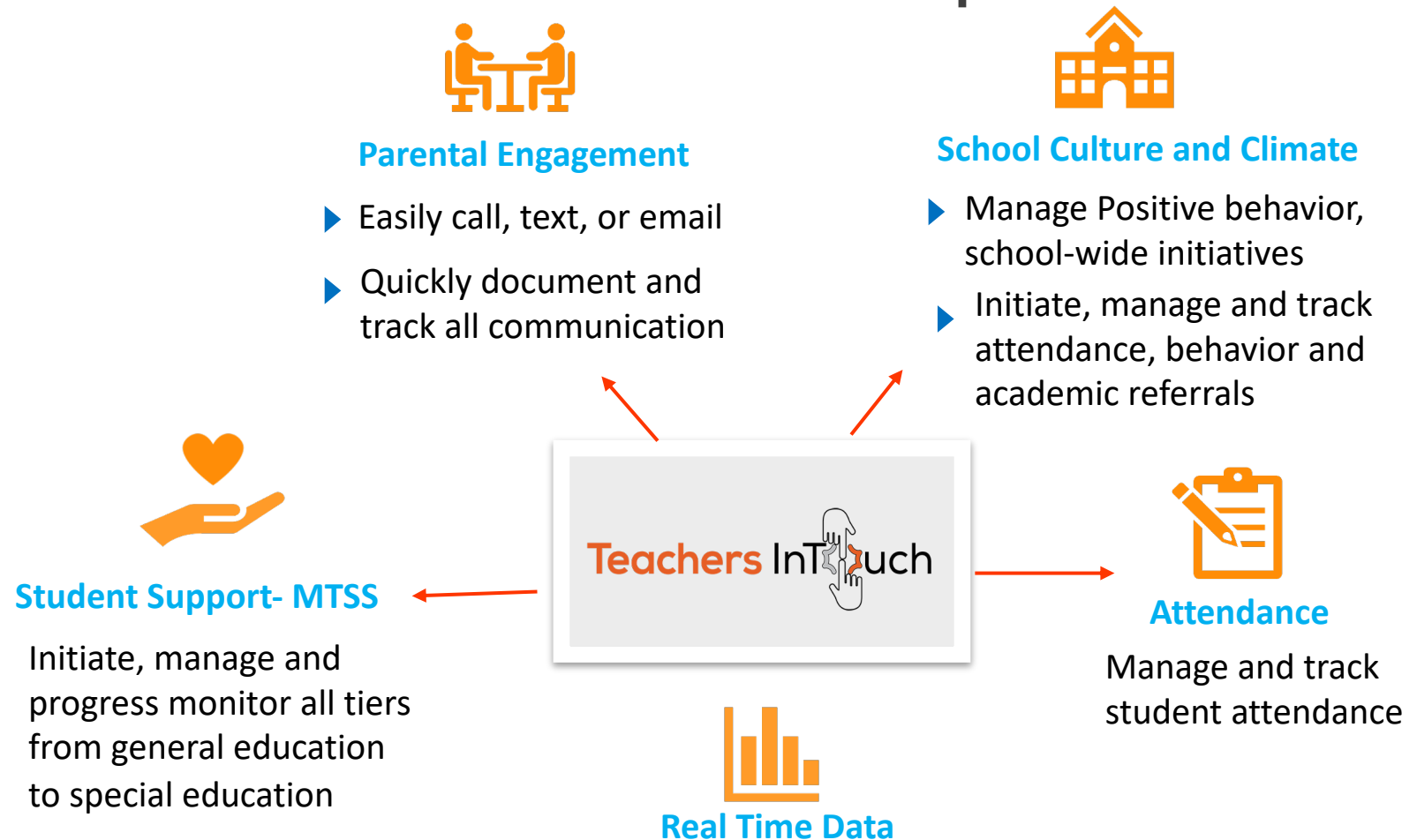
Communicating with parents to improve grades and behavior went extremely well with TeachersInTouch! --J. Rivera of Miller's Military Academy

Managing school workflows with one platform

Several Fragmented Platforms for Multiple Problems

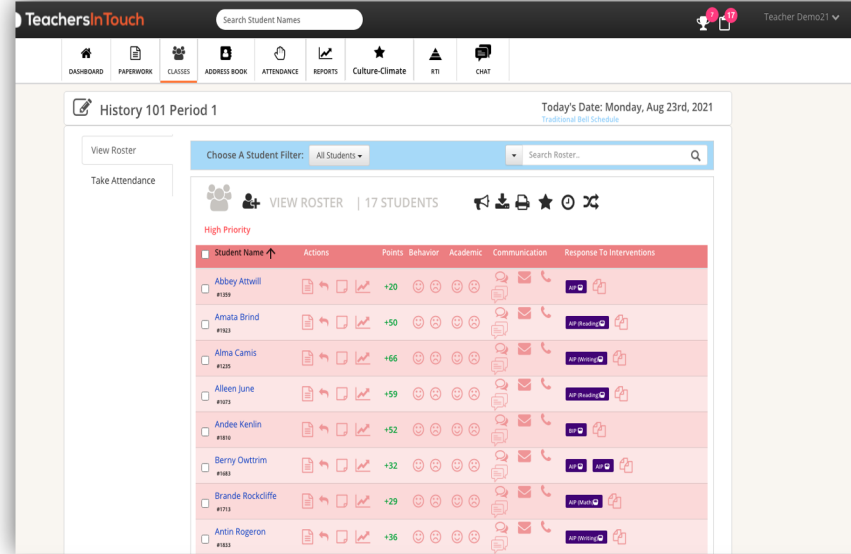


All-In-One Solution that solves a school's interconnected problems!

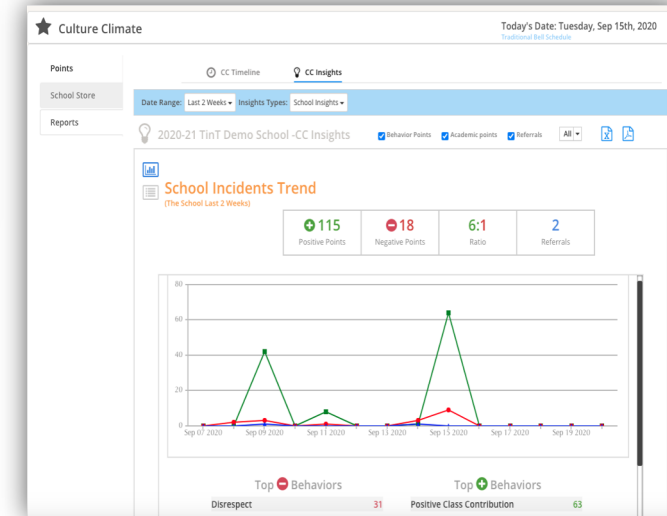


We couldn't find a solution, so we created TeachersInTouch

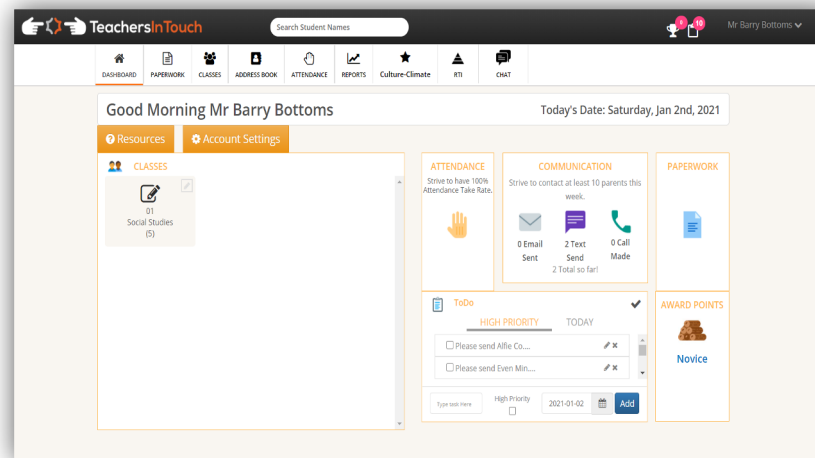
All in one system that automates student support, school culture climate, and parental engagement workflows



Real Time Data Analytics for Support, Accountability, & Compliance



Easy to use Teacher and Administrative Dashboards for communication, behavior and MTSS record keeping



An Integrated Robust Solution

- 10 Paid Pilot Schools
- 200+ tenancy users
- 400 Schools In Pipeline
- 100% Client Retention
- Early Conversations with CDW, SHI, Lenovo, and Districts
- \$75k Committed ARR

Our Impact



Parental Engagement
Increased to 84% in
one month



Student Disruptions
Reduced and kids
earned a pizza party



Happier Teachers
Saved Teachers
almost 9 hours of
unpaid work time



Real Time Data
Helped Admin
hold teachers
and students
accountable

TeachersInTouch “[is] what teachers have been asking for, for decades... a one stop shop software solution that helps reduce paperwork....”

--Assistant Principal McGhee, Purpose Built Carver High School

LET
Teachers InTouch
DO THE WORK



CONTACT : info@innovativeschooltools.com



FB : <https://www.facebook.com/TeachersInTouch/>



TWITTER : <https://twitter.com/TeachersInTouch>



BLOG : <https://goteachersintouch.com/blog/>



PHONE NUMBER : 855-639-4478



INSTAGRAM :
<https://www.instagram.com/teachersintouch1/>

THANK YOU

Panelists



MODERATOR:
Ronnie Cannon
Managing Director
Wm. Leonard & Co.



Kofi Conduah
CEO, Regal Software
Acquired: Mineraltree/
Global Payments



Mecca Moore Tartt
Executive Director, Startup
Runway



Christy Brown
President
Launchpad2X



Jeff Street
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Technology Executives

Roundtable is proud to honor

Kelly Gay

whose career includes executive roles at
Sierra Wireless, Numerex and Omnilink
Systems as the 2021 recipient of the John
Imlay Leadership Award on November 16, 2021

Congratulations Kelly, and thank you for all you have
done to support and grow Atlanta's tech industry



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PLEASE
STAY AFTER FOR
Q&A
with today's Speakers

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