

QUESTION OF THE DAY

Are you optimistic, pessimistic or neutral regarding the 2023 economy and its impact on tech companies?

TIER

Technology
Executives
Roundtable

December 2022

Atlanta Technology Executives Roundtable

ECONOMIC OUTLOOK FOR 2023: Impact on Atlanta and our Technology Community

*Please hold until
the session begins*

TEER | Technology
Executives
Roundtable



David Brinkman

President 2022

Technology Executives Roundtable

Founder & CEO, CAMDA Investments

Your Forum

Candid discussion

CEOs, CFOs & Investors

Subject Matter Experts

Complex leadership issues

Share, challenge & test ideas

ZOOM Etiquette

- “Pin” the TER video box on your Zoom feed
- Please mute audio/video during presentations.
- Chat if you want to ask a question.
- We are recording for educational purposes; this is not specific legal, accounting or tax advice; consult your advisor

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Arketi Group: Digital marketing for B2B tech companies

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Fund of the Month

Technology Executives Roundtable

Dec 2022



Good Growth's Funds - \$160+M AUM

First 3 funds have already returned capital; Tracking @ high Net IRRs

Good Growth Capital Fund I

- 2017 vintage (\$5M closed early w/high tracking IRR)
- Returned 70% of capital
- Tracking Net IRR 48%

Good Growth Capital Fund II

- Final close March 2022. Over-subscribed - \$102M
- Net Tracking IRR 18%. Already returned capital
- Transformative Tech Seed & Series A, Follow-on B
- Targeting 8X+ returns; invested in 26 co's as of 9/22
- 12 Up-rounds completed, plus 5 in next 6 months

Good Growth Capital Fund III

- Transformative Tech Seed & Series A, Follow-on B
- Same thesis as GGC II

2017 & 2018



2019



2020



2021



2022



2023

GGC Infinite Corridor Fund I

Pre-seed & seed for MIT-affiliated & transformative tech, \$8M

- Net Tracking IRR 29%; Returned 46% capital with just 1st exit and a dividend
- Sourcing fund; ILPA compliant

GGC Infinite Corridor Fund II

Pre-seed (& seed in proportion to size of funds) for University-affiliated transformative tech, \$12M

- Closed 9/22; raised \$12M+
- Sourcing fund; ILPA compliant



Good Growth's investment areas: *Excel at cross discipline technologies*



BioMed Tech (with short turnarounds)*

- Diagnostics:
 - AI-enabled
 - Home-based Monitoring
- Devices
- Orthopedics
- Genetics
- Small Molecules



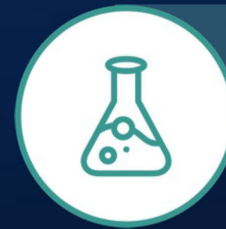
Green Tech

- Clean Energy / Efficiency
- Battery Tech
- Renewables



Software & Data Sciences

- Analytics (AI, NLP, ML)
- Financial Inclusion / FinTech
- Democratizing Business
- Safety
- SaaS
- Big Data



Hard Sciences

- Chemistry
- Advanced Materials
- Physics

*Note: Our BioMedtech investments are focused on companies with short timelines and early exit plan e.g. SkyHawk Therapeutics and Obsidio



Leveling the Playing Field

76% of our teams have diverse founders

2%

Women

35% women | 28% People of Color

2%

Latino

Our CEOs

3%

Black







Thank you



**Please join us for our first
2023 event
(in-person and virtual)**

**Critically Important 2023 Legal, Tax &
Accounting Issues for Tech CEOs,
CFOs & GCs**

January 17, 2023

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