

June 2023

# Atlanta's Technology Executives Roundtable

Today's program presented by  
Corps Team & Morris Manning Martin

## AI & ChatGPT: What Every Company Needs To Know

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*Please hold until  
the session begins*

TECH  
| Technology  
| Executives  
| Roundtable



# John Wichmann

Incoming President 2023

Technology Executives Roundtable

Founder & CEO, Gather Sciences

**Your Forum**

**Candid discussion**

**CEOs, CFOs, CTOs & Investors**

**Subject Matter Experts**

**Complex leadership issues**

**Share, challenge & test ideas**

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investment banking

# ZOOM Etiquette

- “Pin” the TER video box on your Zoom feed
- Please mute audio/video during presentations.
- Chat if you want to ask a question.
- We are recording for educational purposes; this is not specific legal, accounting or tax advice; consult your advisor

## QUESTION OF THE DAY

**How is your company addressing the impact of generative AI?**

- ☐ Embracing its possibilities
- ☐ Challenged by its implications
- ☐ Already using it in products & operations
- ☐ Still trying to get our heads around it

Executives  
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# Featured Fund & Company

Fund of  
the Month



Avoilan Bingham  
Partner

Company of  
the Month



Alaa Pasha  
CEO



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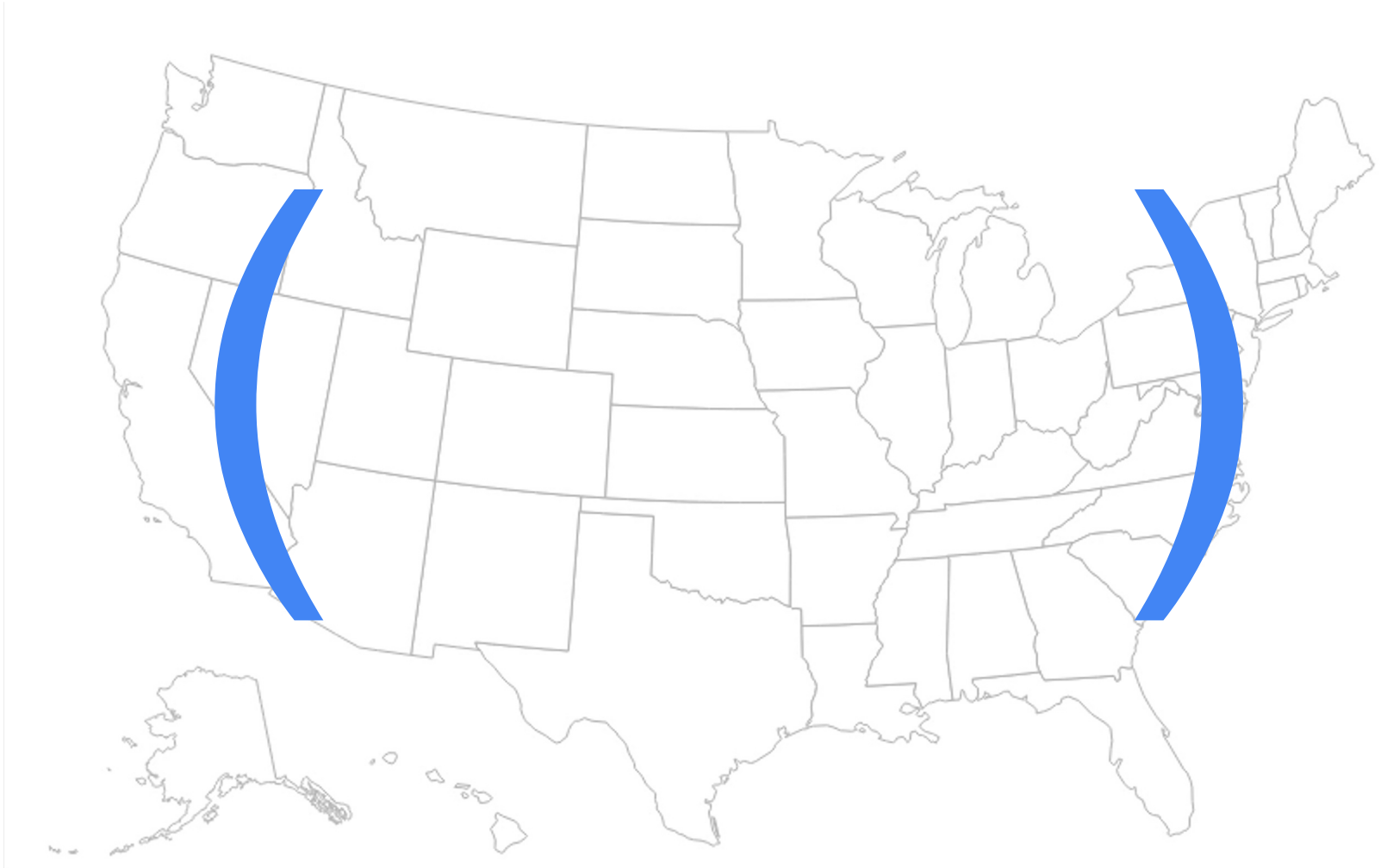
# Women's Entrepreneurship Initiative

Hello from Columbus (and Denver, and Toronto, and Chicago and Atlanta, and everywhere between the coasts)





"The most compelling emerging market for venture capital is America."

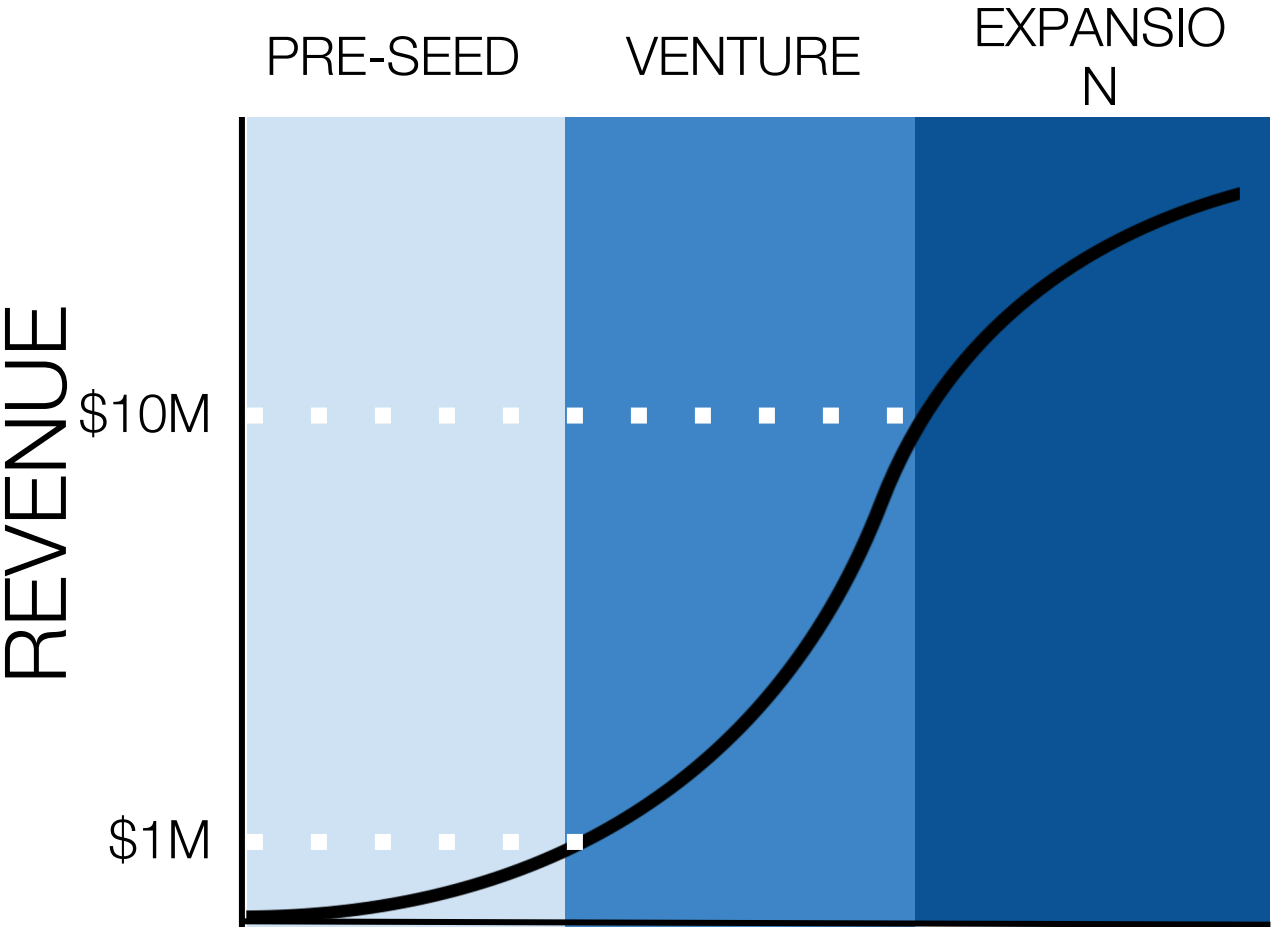


# QUICK PRIMER ON DRIVE

- From Sequoia to the Driveway
- Based in Columbus, OH
- Team of 35
- \$2B AUM
- 85 Portfolio Companies
- Permanent Capital Partner



# DRIVE'S PLATFORM: IDEA TO IPO



# HOW WE INVEST

- Market first investors
- Tech-enabled businesses upending industries
- Thematic: Fintech, AI, EdTech, Future of Work, HealthTech, Robotics, SaaS
- Value-add
- Actively investing out of Fund IV (\$1B)





Avoilan Bingham

[AVOILAN@DRIVECAPITAL.COM](mailto:AVOILAN@DRIVECAPITAL.COM)



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Executives  
Roundtable



## THE SOLUTION FOR THE HYBRID OFFICE

**ALAA PASHA | CEO**

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Pre - 2020



IN-OFFICE

2020 - 2021



HOME

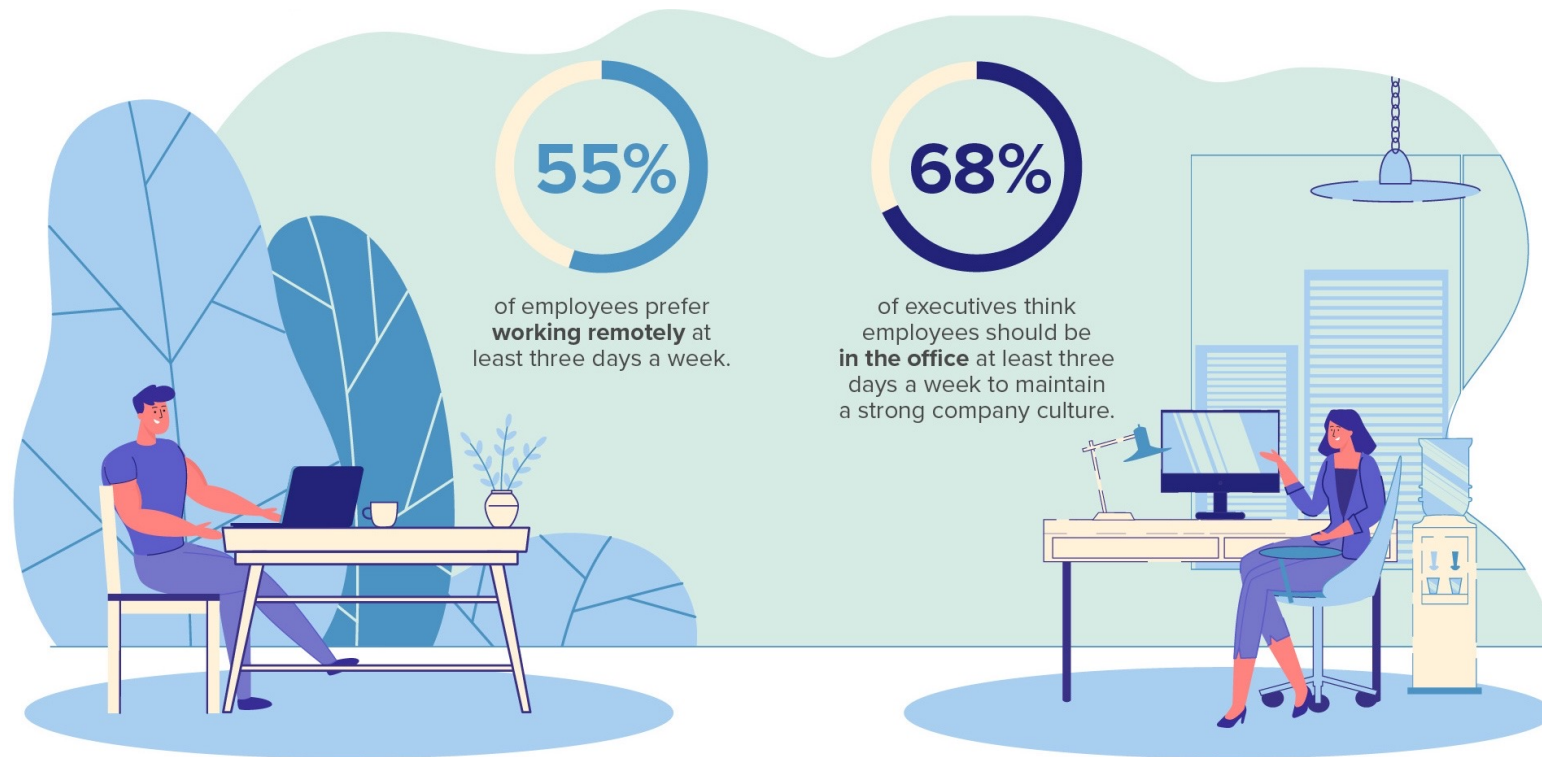
2022 Onward



HYBRID



## Post-COVID-19: U.S. Employees, Execs Differ over Number of Days Workers Should Report to Office



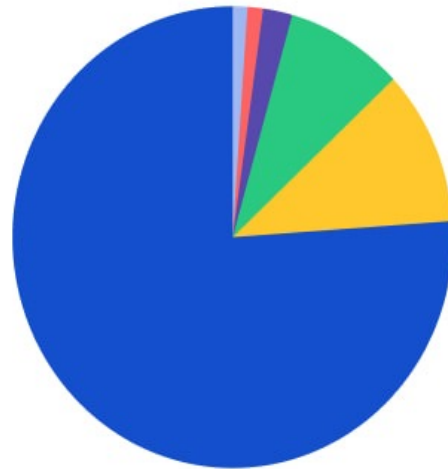
Source: PwC U.S. remote work survey

**Harvard  
Business  
Review**

**There's no consensus on the optimal balance of workdays at home vs. in the office.**

What working model will your company use after the pandemic?

- 76% Hybrid
- 11% Office-first
- 9% Fully remote
- 2% My company hasn't defined this yet
- 1% I don't know
- 1% We already had a flexible working model before



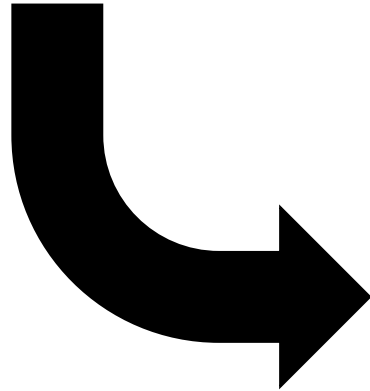
www.travelperk.com



The Future of work is Hybrid

## CHALLENGES

- Planning
- Communications
- Schedule Coordination
- Maintaining a collaborative environment
- Hoteling Strategy
- Compliance & Reporting
- Too many office tools



## SOLUTIONS

- Space and scenario planning
- Reservations
- Schedule coordination (Presence)
- Compliance Reporting
- Analytics
- Single tool for all office needs

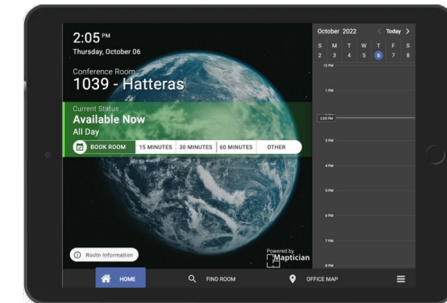
## SPACE PLANNING



## HYBRID



## CONFERENCE ROOMS



BULLETIN

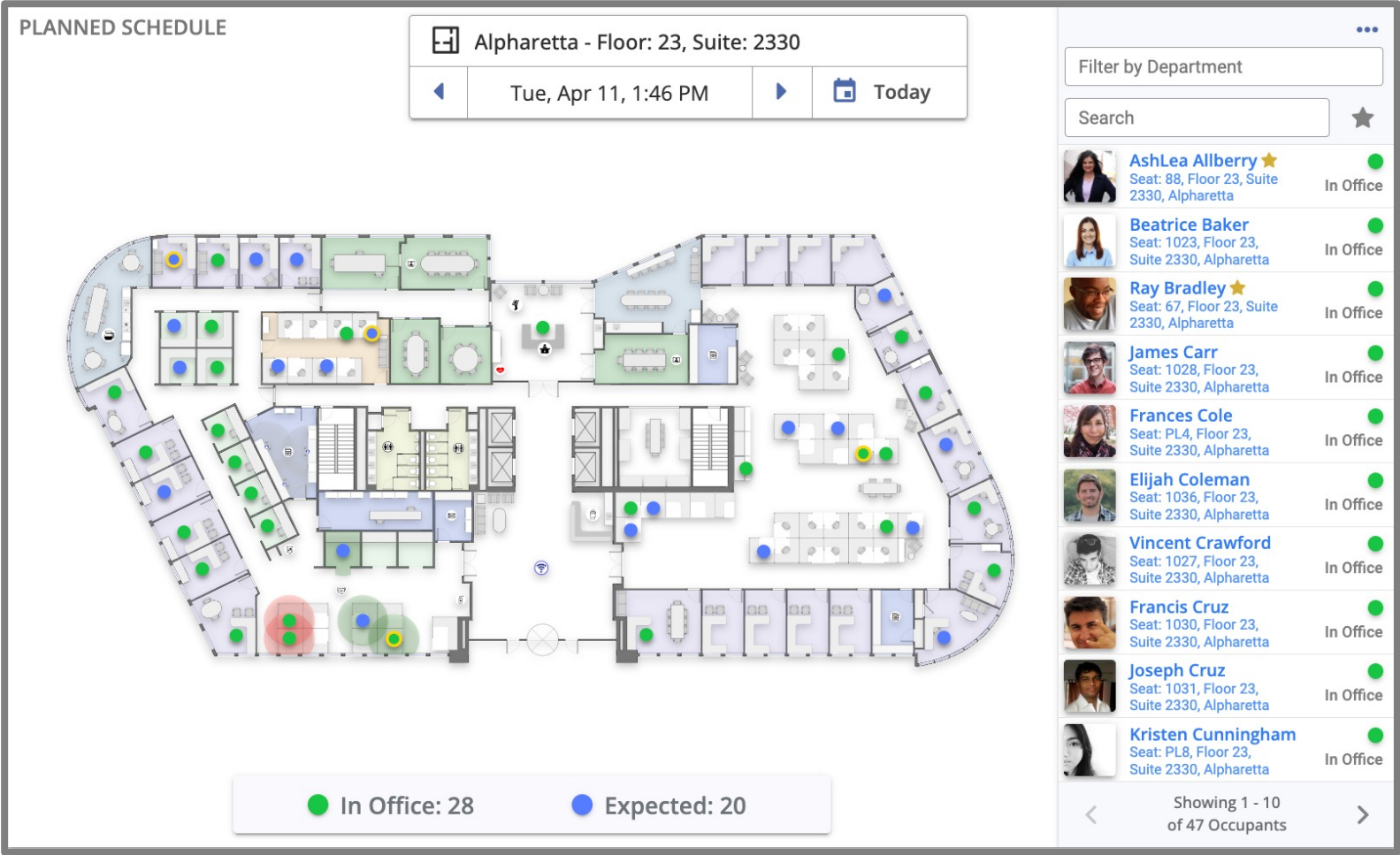
PARCEL MANAGEMENT

PRESENCE

DIRECTORY

MOBILE

VISITORS



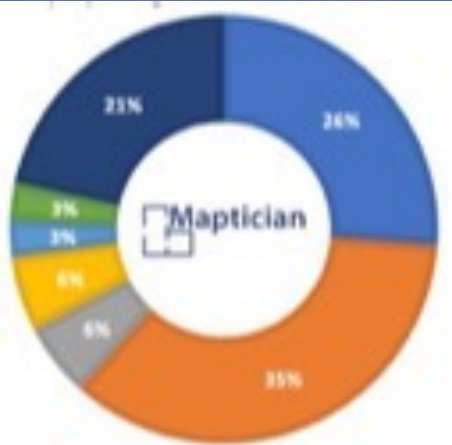
Harvard  
Business  
Review

73% of employees would go to the office more frequently if they knew their direct team members would be there.

QUICK FACTS

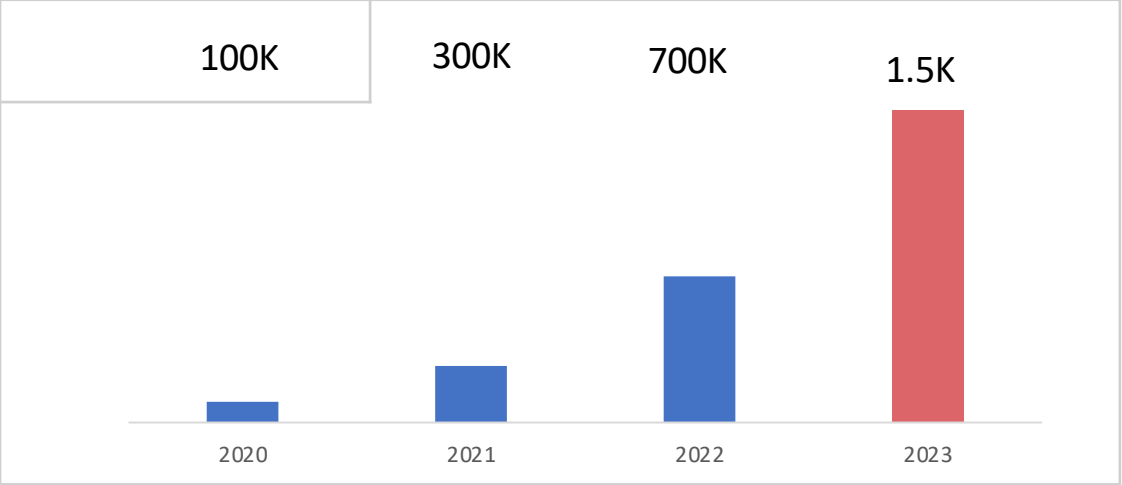
Year Founded	2016
First Client	September 2019
Raised \$1.6M Seed Series	April 2021
Pricing	\$3 per user per month

CUSTOMERS



- Financial Services
- Legal
- Technology
- Healthcare Services
- Environmental Services
- Property Management
- Others

ARR TREND







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# Panelists



**MODERATOR:**  
**Jane McCracken**  
**Chief Growth Officer**  
**Corps Team**



**Pat Cisco**  
**GM, Consulting Services**  
**Microsoft**



**Sheldon Cummings**  
**President/GM Corporate**  
**Business Unit**  
**Smarsh**



**Ben Gilman**  
**Principal & CTO**  
**Dualboot Partners**



**Michael Young**  
**Partner**  
**Morris Manning Martin**



# Questions & Answers



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# PANELISTS' CONTACT INFORMATION

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# Announcements



## SPONSORS



Please join us for our  
July 2023 event  
(in-person and virtual)

**\*\*NEW LOCATION\*\*** – Atlanta Financial Center,  
1<sup>st</sup> Floor Conference Room

***Anatomy of a Successful Deal:  
How We Sold Our Tech Companies  
(and 10 Critical Steps to Success).***

**July 18, 2023**