

Atlanta's
Technology Executives Roundtable
November 17, 2020

Tech Leadership Lessons for 2021:
Atlanta's Tech Leaders (& Former
Imlay Leadership Award Recipients)
share their keys to success in 2021

*Please hold until
the session begins*

Technology
Executives
Roundtable
TEER



John Imlay:

Video



Rob Pinataro

President, Technology
Executives Roundtable

CEO, Payspan, Inc.

Your Forum

Candid discussion

CEOs, CFOs & Investors

Subject Matter Experts

Complex leadership issues

Share, challenge & test ideas

Technology
Executives
Roundtable

TER

Thank you to our generous sponsors

Arketi Group: Digital Marketing for B2B tech companies

Execulinks: Executive Level Search

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Wm Leonard & Company: Real estate specialists for high growth companies

Zoom Etiquette

--Please mute during presentations.

--Chat if you want to ask a question.

--We are recording for educational purposes; this is not specific legal, accounting or tax advice; consult your advisor

INSIGHT

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ABOUT US

Insight is a growth capital and private equity firm partnering with software and internet entrepreneurs to build world leading ScaleUps

25

Years of software experience

400+

Primary investments

45+

IPOs

200+

Portfolio led acquisitions

\$30B+

Capital Commitments

100+

Strategic exits

And we add more than just capital



Focus

When it comes to software ScaleUps, we've seen and done it all — through hundreds of strategic sales to dozens of IPOs.



Scale

With over \$30 billion of capital commitments, we've invested in more than 400 companies worldwide.



Experience

25 years of experience and a team of 180+ investment experts and growth software operators.



Data

Our wealth of data and proprietary benchmarks help identify a clear path to long-term profitability.

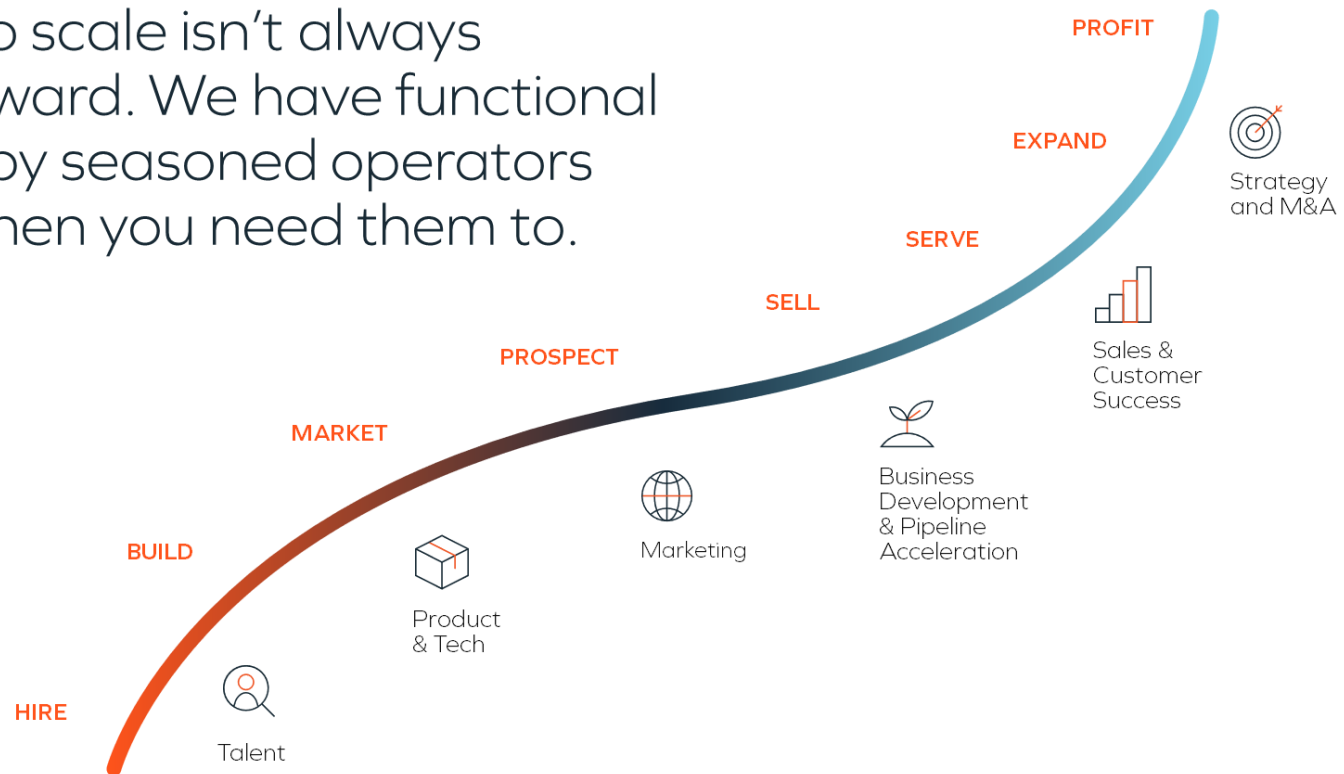


Network

Our portfolio of the industry's best ScaleUps provides an unrivaled network of peers, and our deep industry relationships let us connect you with true partners at critical moments.

Onsite is the ScaleUp engine that turns guidance into action, strategy into tactics, vision into reality.

The path to scale isn't always straightforward. We have functional teams led by seasoned operators who flex when you need them to.



Insight is a leading investor in the Atlanta Ecosystem

>\$850m of equity invested directly into Atlanta based businesses across many different deal styles and end-markets

Illustrative Investments:

Growth Equity



Venture Buyout



PE Style Rollup



Portfolio M&A

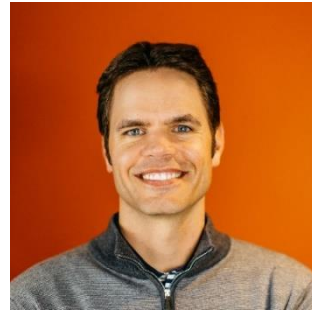




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Tripp Rackley
 CEO
 Kenzie Lane
 Innovation



John Yates
 Partner
 Morris, Manning &
 Martin, LLP

Today's panel of Atlanta's most decorated technology leaders!

Please join our
December 15, 2020
Virtual Meeting

ECONOMIC FORECASTS FOR 2021:

*Impact on Atlanta and our
Technology Community*

featuring

Tom Cunningham

Senior Vice President and Chief Economist

Metro Atlanta Chamber