

Media Contact

Star VanderHaar

Arketi Group

404.822.6819

svanderhaar@arketi.com

**Technology Executives Roundtable to Honor Marc Gorlin
with John Imlay Leadership Award**

ATLANTA – Sept. 28, 2022 – The Technology Executives Roundtable (TER), an organization of more than 120 Georgia technology leaders, will honor Marc Gorlin, founder and CEO of Roadie Inc., with the 2022 John Imlay Leadership Award. The ceremony will take place at 7 a.m. Nov. 15 at the Buckhead Club.

The John Imlay Leadership Award recognizes and celebrates those who have shown exceptional leadership on behalf of the Georgia high-tech community. It is named in honor of the late John Imlay, Jr., former chairman of Imlay Investments, who is credited with helping create two of Atlanta's biggest tech industries — software and internet security.

This year's award recipient, Marc Gorlin, is the founder and CEO of crowdsourced delivery platform Roadie, which he launched in 2014. Atlanta-based Roadie puts unused capacity in passenger vehicles to work by connecting people with items to send with drivers heading in the right direction for same-day and urgent delivery. Roadie was acquired by and became a wholly owned subsidiary of UPS in 2021.

Before launching Roadie, Gorlin was co-founder and chairman of Kabbage after co-founding VerticalOne Corporation. Prior to that and shortly after graduating from the University of Georgia's Grady College of Journalism and Mass Communication, he co-founded and was an original board member of Pretty Good Privacy (PGP).

"With all of the determination, grit and hard work he put into becoming one of Atlanta's serial technology entrepreneurs, Marc richly deserves this honor," said David Brinkman, TER president. "Like John Imlay, Marc is one of those leaders, talent managers and financial performers whose contributions have helped shape Atlanta into the economic, cultural and tech engine of the Southeast."

Other than his ongoing contributions to the vibrant, tight-knit Atlanta tech community, Gorlin is an active speaker on serial entrepreneurship, innovation and venture funding.

"Anyone working in Atlanta startups is in awe of John Imlay, who was truly an entrepreneur's entrepreneur. So I'm honored to receive an award that carries his name," said Gorlin. "Startups are a team sport: sometimes I'm the quarterback and other times the coach. But no matter what role I play, I'm fortunate to have a group of incredibly smart people who, with their hard work and heart for doing the impossible, have made Roadie go further and higher than I could have ever dreamed."

The TER awards ceremony will include a fireside chat between past Imlay Award recipient John Yates and Marc Gorlin.

Past recipients of the John Imlay Leadership Award are:

Kelly Gay, former SVP & GM of IoT Vertical Markets at Sierra Wireless, former Co-CEO and COO at Numerex, and former CEO and President at Omnilink Systems and KnowledgeStorm;

John Yates, Partner, Morris Manning Martin;

Tripp Rackley, CEO of Kenzie Lane Innovation;

Chris Klaus, founder and former CTO of Internet Security Systems and current CEO of Kaneva;

Michael R. Cote, president and CEO of SecureWorks;

David Cummings, co-founder of Pardot and founder of Atlanta Tech Village;

Bill Nussey, former chairman and CEO of Silverpop;

Alan Dabbieri, founder of Manhattan Associates and former chairman of AirWatch;

Charlie Moseley, founder of Noro-Moseley Partners;

Tom Noonan, co-founder of JouleX, Endgame and TechOperators and former chairman and CEO of Internet Security Systems; and

Sig Mosley, managing partner of Mosley Ventures and former president of Imlay Investments.

For more information about the Technology Executives Roundtable (TER), visit <http://www.ter-atlanta.com/>.

About Technology Executives Roundtable

Technology Executives Roundtable (TER) is an association for Georgia technology executives that provides CEOs, CFOs and general managers with the ability to maximize the value of companies through the exchange of top ideas, candid talk and a forum to share what is working, what is not and best practices to unlock business value. Monthly meetings feature speakers and panels of local and national experts covering topics such as strategic alliances, crisis management, non-conventional financing, M&A, intellectual property protection and other issues of interest to senior executives on company growth. For more information, visit www.ter-atlanta.com.

###